# GOOD NEWS

OVER 10 YEARS OF DELIVERING CHANGE

Winter 2021





#### 2020 AT A GLANCE

115 new customers

7,000 deliveries completed, generating close to \$75,000 in revenue

Over \$300,000 in donations & grants

Despite the challenges COVID presented, we witnessed a steady rise in order volume, reaching 40% of our pre-COVID volume.

### **Navigating COVID**

In anticipation of greater restrictions in the city, we partnered with a like-minded Courier service to supplement our delivery capacity. This allowed us to continue providing a disruption-free service to our Customers.

Couriers who had returned to work were given the option to continue working, reduce their hours, or to take a break from delivering. All but one Courier decided to stay on the road!

Our commitment to creating community amongst our Couriers increased dramatically. Keeping our Couriers connected through these distancing times was our primary goal as we adapted our programming and support initiatives to include both virtual check-ins and weekly social events.



# In, Up & Out Employment Program

There are currently 16 participants in the program, four are in the "In" stage and 12 are in the "Up" stage. We are actively seeking "Out" partners to provide participants meaningful workforce exposure.

As COVID numbers increased, we adapted our training to ensure we were doing our part to flatten the curve. We moved our in-class training to an online platform. Monthly checkins with participants went virtual as well!



## **TTC Challenge**

Our Run Club had a busy season! After completing the Scotiabank Waterfront Marathon we were selected as the official charity partner for the TTC Challenge. Intended to get everyone moving, participants were challenged to complete 76.5 kms over 31 days!

**1,300 participants raised over \$25,000 for Good Foot Delivery.** With these funds we will be able to purchase winter gear and subsidize the cost of Presto cards.

6 members of our team also participated, walking an astounding 459.41 kms. Alan completed the challenge in 11 days! One thing is certain, our team loves a challenge.

### **Courier Spotlight**













